



**GAUTENG PROVINCE**

CO-OPERATIVE GOVERNANCE AND  
TRADITIONAL AFFAIRS  
REPUBLIC OF SOUTH AFRICA



**2017 ACECD**

# Africa Conference on Economic Costs of Disasters

**23-25 October 2017**  
**Johannesburg, South Africa**

[www.gravitazzacecd.com](http://www.gravitazzacecd.com)

## THE ROLE OF THE PRIVATE SECTOR IN DISASTER RISK REDUCTION

### WHY SPONSOR ACECD 2017

**Become a partner of the Africa Conference of Economic Costs of Disasters (ACECD)  
and achieve the following benefits for your organisation:**

1. **Generating opportunities to establish new networks and partnerships:** ACECD offers a chance to build or strengthen partnerships with international and local governments, private organisations, Civil Society Organisations, and other NGO's that are active in DRR.
2. **Receiving the opportunity to develop new products and services** in relation to your goals and in line of your work.
3. **Being associated with something positive:** being featured at the Conference, on our website, and in other marketing materials will allow you to leverage your brand recognition and will confirm your organisation's commitment to Disaster Risk Reduction (DRR) and to building resilient African economies and communities.
4. **Marketing and promoting your company, products and services inexpensively;** speaking at the Conference regarding the organisation's focus areas, corporate social initiatives, or other topics related to DRR.
5. **Establishing your organisation as an authority or expert in DRR:** by partnering with ACECD, you are showcasing your expertise in DRR and developing credibility for your work and initiatives.
6. **Giving attendees a taste of your business:** an opportunity to provide samples or demos to capture the attention from attendees increasing your chances of turning them into new customers.

*Steering Committee: Dr. Pacôme AHOKPOSSI (Chair), Mr. Millan ATAM, Mr. Joseph Kimuli BALIKUDEMBE, Ms. Kehinde BALOGUN, Dr. Audrey CASH (Co-Chair), Ms. Beatriz Lopez-Fanjul DIEZ DEL CORRAL, Mr. Bibhuti Bhusan GADANAYAK, Ms. Vilma HOSSINI, Dr. Wilfred LUNGA, Prof. Justice Sama NCHUNU, Dr. Elias Bongani SITHOLE, Dr. Mmaphaka TAU*



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### MAIN SPONSORSHIP PACKAGES

AMOUNT (USD)	60 000	40 000	20 000	5 000	2 000
AMOUNT (ZAR)	750 000	500 000	250 000	62 500	25 000
ITEM	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Exhibition stand	√	√			
Acknowledgement of sponsorship at the Opening Ceremony and at the podium	√	√			
VIP Seating at the Opening Ceremony	√	√			
Logo and signage displayed at prominent locations (registration site, podium, screens, main banners)	√	√			
Opportunity to include promotional items in the delegate bags	√ (up to 5 items)	√ (up to 3 items)	√ (up to 2 items)	√ (1 item)	
Ads in Conference booklet	Full page	1/2 page	1/2 page	1/4 page	1/4 page
Sponsor logo printed in Conference booklet and other Conference-related hand-outs (size will vary according to level of sponsorship)	√	√	√	√	√
Hyperlinked logo on the Conference 2017 website	√	√	√	√	√
Recognition and mentions as sponsor on the website and social media (Twitter, Facebook)	√	√	√	√	√
<b>Complimentary registration</b>					
3 persons	√				
2 persons		√	√		
1 person				√	√

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### SPONSORSHIP APPLICATION FORM

Company/Organisation Name:
Contact Person/Focal Point:
Website:
Physical Address:
E-mail:
Tel/Fax:

<b>Please indicate your preferred sponsorship level:</b>	
<input type="checkbox"/> Diamond Sponsorship	USD 60, 000
<input type="checkbox"/> Platinum Sponsorship	USD 40, 000
<input type="checkbox"/> Gold Sponsorship	USD 20, 000
<input type="checkbox"/> Silver Sponsorship	USD 5, 000
<input type="checkbox"/> Bronze Sponsorship	USD 2, 000

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**Other Sponsorship Alternatives: (Please indicate your preferred sponsorship items)**

**Note:** Other sponsorship items below are based on in-kind and cash contributions which can be tailored to your business objectives

Travel and Accommodation of guest speakers and VIPs

Master of Ceremonies Costs

Conference Proceedings: Journal Production and Printing

Interpretation and Translation Costs

Conference Programme Book Production

Conference Bags, Pens, Pads and Lanyards

Name Badges and Invitation Cards

Conference Shirts

Conference Promotional Video

Conference First Day Mixer

Conference Second Day Cocktail Dinner and Entertainment

Student Sponsorship: Travel and Accommodation One Student

Corporate VIP Gifts

Advertising and Promotion Costs

**Questions:** Gravitazz Continental Initiative - GCI

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